



CENTRE FOR ORGANISATIONAL STUDIES  
Foundation José M. de Anzizu

**COS**

CENTRO DE ESTUDIOS SOBRE LAS ORGANIZACIONES  
Fundación José M. de Anzizu

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## **NEWSLETTER No. 12 - February 1999**

### **Report on 1998 activities**

edited by Katherine McLaughlin, COS Executive Assistant

#### **LOOKING INTO THE 2000s**

In the last Newsletter I tried to emphasise the convenience of "rejuvenating" COS through an increase in the involvement of younger Spanish professionals who would accept our long term basic idea of promoting and encouraging exchanges of views on organisational matters with an intercultural, interprofessional and practical bias.

During 1998, COS has made a lot of progress in this direction. The members of the Executive Committee and myself have been quite active in preparing our coming events and, at the same time, new ideas have been developed by other people: Melcior Mateu - Professor at the Autonomous University of Barcelona - has very successfully promoted and coordinated a series of bi-monthly meetings of managers, academics and consultants on the topic of "Internationalising Small and Medium sized firms"; José Luis Alvarez - Professor at IESE - has accepted the Chairmanship of our 1999 Round Table; and the Foundation of the Business School EADA has offered to improve our existing links of collaboration in the course of the coming years.

We are - or should be! - aware of the difficulties of any transition period but I believe that if we plan it as a long term effort, the chances of not only survival but even further growth and development are incremental. And this is what I and my fellow founders of COS would like to help achieve in the years ahead.

**José M. de Anzizu**  
**COS Director General**

#### **FORTHCOMING EVENTS: 1999 COS ROUND TABLE**

After a series of meetings under the Chairmanship of Professor José Luis Alvarez from IESE (Barcelona) and Member of the COS Executive Committee, we will be holding the IXth COS Round Table on "**Challenges in Managing Managers for the 2000s: Careers, Evaluation and Rewards**" to be held at the EADA Training Centre (Collbató-Barcelona) from Wednesday September 29th, 1999 until Friday October 1st, 1999. If you would like further information, please contact:

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We are also connected to the Internet. Our home page address is: <http://www.bcnet.upc.es/~cos>

#### **MAILING LIST**

The mailing list of individuals and institutions interested in regularly receiving information on COS activities is gradually increasing. We have over 2,000 people comprised mainly of academics, consultants and managers from Spain and abroad. Information is sent free of charge.

#### **HARVARD BUSINESS SCHOOL LIBRARY**

COS has access to the Baker Library Alumni Information Service.

#### **MEETING ANNOUNCEMENT**

2nd Annual, International Working Conference in Catalonia, Spain, "LEADERSHIP, TRANSFORMATION AND MANAGEMENT" to be held from 7th to 12th June 1999, Lloret de Mar (Girona, Spain). For information contact: Jaume Benavent (tel. 34-93 415 30 99, e-mail: [benavent@cdlcat.ictnet.es](mailto:benavent@cdlcat.ictnet.es))

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